



# Invest in positive outcomes

COMMUNITY  
HOUSING  
NETWORK

Matching Gift Campaign  
Case for Support





**Every day**, Community Housing Network works to **strengthen the services and support we offer residents**. We implement the smartest practices, track our progress, and challenge ourselves to innovate.

We do all this because we believe in investing in positive outcomes. **Now we're asking you to do the same.**





# Who we are

Community Housing Network is Franklin County’s largest and longest-standing provider of Permanent Supportive Housing, serving people who have experienced homelessness, mental illness, addiction, or other trauma-related issues.

In 2019 in Franklin County:

6,799 adults & 2,589 children experienced homelessness



For more than 30 years, CHN has developed and managed properties that range from large multi-unit buildings with 24-7 supports to independent housing all over Franklin County.



# What we do

People with mental illness and disabilities often encounter obstacles to finding and maintaining housing. They have few options to address their circumstances, recovery, and ongoing wellness. At CHN, our doors are open. We start with housing first, because once people have a safe, affordable place to stay, they can focus on what they need to heal.

25% of people experiencing homelessness are estimated to have a severe mental illness

82% of CHN residents experience mental illness

Existing supportive housing options only cover 64% of the need, leaving

985 households with unmet needs

Once residents are stably housed, CHN offers voluntary supportive services to help them get to a place of stability, wellness, and dignity. Without supportive services to foster their recovery and ongoing well-being, many vulnerable people, especially those with chronic issues, return to homelessness. CHN has a proven record of breaking the cycle of homelessness and helping residents achieve positive outcomes.

Through supportive services, CHN residents can access addiction counseling; regular healthcare and medication; benefits assistance; help obtaining food, furnishings, and transportation; and skills training and education. As a result, CHN residents sustain their physical and emotional health, maintain healthy relationships with their families and others, secure and maintain income and employment, and enjoy lives of purpose and productivity.

In 2020:



# How we move forward

CHN has always challenged ourselves to serve our residents and our community by solving persistent problems, growing our expertise, and enhancing our practices. Now we're launching a new initiative focused on the people who live in our Independent Housing. **For this initiative to be successful, we need your support.**

In 2019, CHN launched its Mainstream pilot program with 50 residents to study how reduced staff-to-resident ratios impacted resident success.

With special funding for this pilot program, we were able to significantly reduce our staff-to-resident ratio from one staff member per 208 residents, to one staff member per 25 residents.

This lower ratio enabled Mainstream participants to form authentic—and essential—relationships with their dedicated CHN teams and to receive even more personalized support.

CHN staff collaborated with each resident and their case managers to develop an individualized plan to foster mental and physical health, housing stability, community engagement, and employment.



Mainstream pilot yielded an estimated **savings of \$296,731 per year**



**48 of 50 (96%) of residents** remained stably housed in Mainstream or successfully exited the program



Residents with stronger relationships to mental health case managers experienced **fewer poor mental health days per month**



For each physical health supportive service received, residents reported **fewer poor physical health days per month**





**Mainstream's lower staff ratios benefited both the residents being served and the entire community.** Mainstream participants reported an improved sense of community, confirming that people who feel comfortable and welcome in their environment contribute to more engaged, connected neighborhoods.

### **CHN's approach combats homelessness and saves public costs for our community.**

With safe homes and supportive services to help them manage their mental and physical health, residents don't have to rely as heavily on emergency services, like shelters and hospitals, for assistance. Alleviating some of the demand for those systems then results in significant savings.

**Mainstream participants spent**

**much less time in hospitals, rehabilitation centers, and psychiatric facilities**

**from a group average of 3,142 days a year down to 33 days**

**Estimates indicate**

each \$1 invested in Mainstream results in \$1.38 community savings in **reduced costs for public systems**

By investing nearly **\$1.2 million** in our new initiative,

**CHN estimates we will**

**save our community \$1.6 million.**







Based on the positive outcomes of the Mainstream pilot, CHN plans to integrate a lower staff-to-resident ratio for all 600+ residents in our Independent Housing. To carry out this initiative, we need support from community leaders like you, as our current funding does not stretch to cover it.

One generous donor has committed to a lead gift and to match contributions up to \$348,500. To realize these funds, CHN needs to raise the same amount.

When we reach that total, we will have the funding to hire additional staff who will provide more extensive personalized supportive services to residents in CHN's Independent Housing. We will be able to make a larger social and financial impact on our entire community.

# Will you give to CHN's matching gift campaign?

This is a great opportunity to maximize your donation and what it can accomplish. With your gift, CHN can continue to serve vulnerable individuals, efficiently and effectively. We can connect them to resources that promote their ongoing wellness and success. We can combat homelessness. And we can save our community money by reducing use of public emergency services.

## With an investment from you, CHN can create positive outcomes both for our residents and for our community.

To make your matching gift, please visit: [chninc.org](http://chninc.org) or contact **Arlene Reitter**, CHN Resource Development & Marketing Director, at **614.487.6751** or [areitter@chninc.org](mailto:areitter@chninc.org)



## Campaign Goals

Raise \$348,500 to achieve matching gift from lead donor

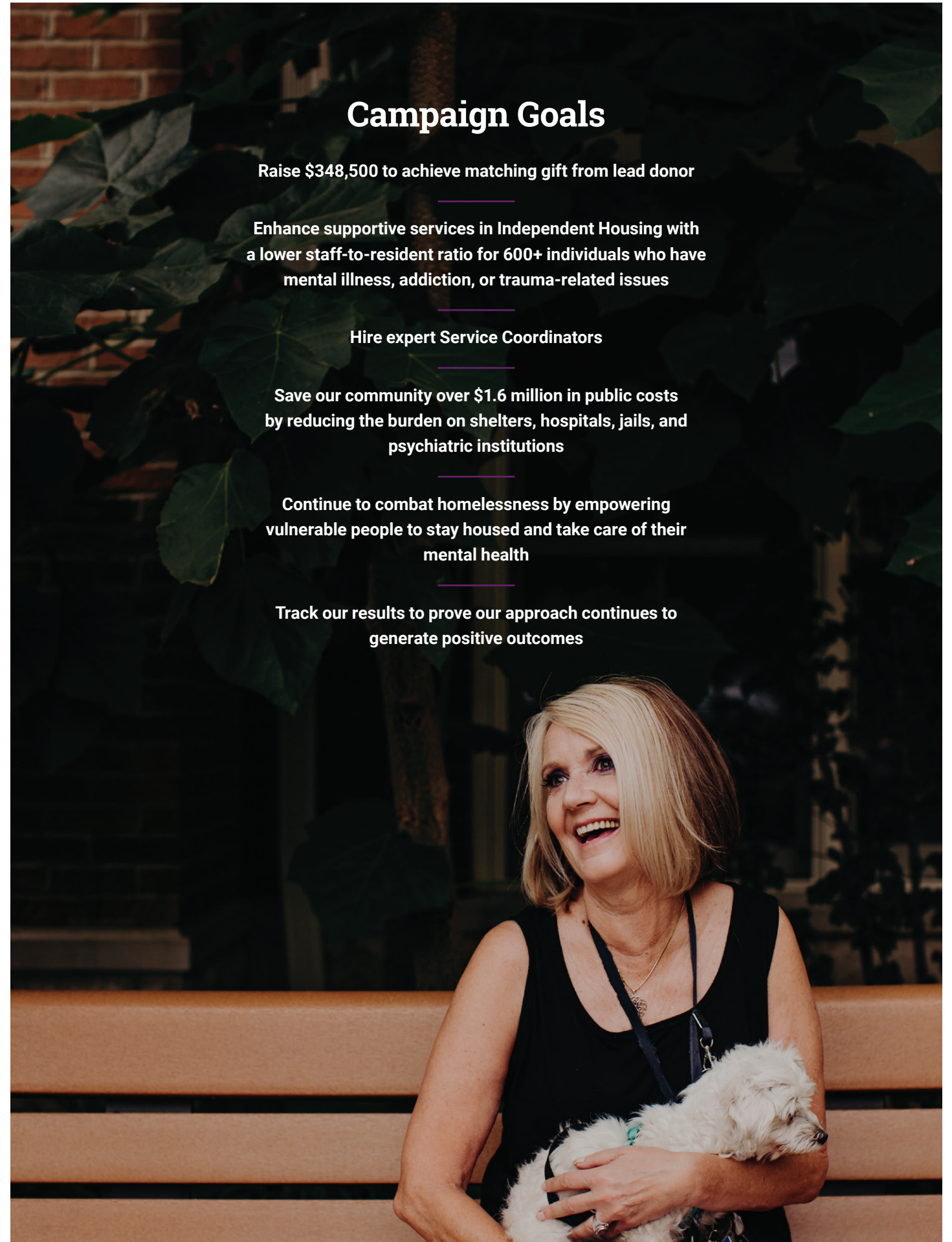
Enhance supportive services in Independent Housing with a lower staff-to-resident ratio for 600+ individuals who have mental illness, addiction, or trauma-related issues

Hire expert Service Coordinators

Save our community over \$1.6 million in public costs by reducing the burden on shelters, hospitals, jails, and psychiatric institutions

Continue to combat homelessness by empowering vulnerable people to stay housed and take care of their mental health

Track our results to prove our approach continues to generate positive outcomes



**For more information and to donate,  
please visit:**

**[chninc.org](http://chninc.org)**

**Or contact:**

**Arlene Reitter**

CHN Resource Development &  
Marketing Director

**614.487.6751**

**[areitter@chninc.org](mailto:areitter@chninc.org)**

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